



OPTIMUS
Laboratories (Pvt.) Ltd.

The gift of health!

Message From The CEO



Muhammad Hamid

Every meaningful journey begins with a small step. My career began as a frontline professional in the ophthalmology segment, where I learned the importance of knowledge, dedication, and building trust with healthcare professionals. With hard work and commitment, I later joined Alcon, a global leader in ophthalmology, where I gained invaluable experience and was honored to be recognized multiple times for my performance.

Over the years, I had the opportunity to grow through various leadership roles in the pharmaceutical industry, contributing to successful product launches and business development initiatives. These experiences strengthened my belief that perseverance, continuous learning, and strong partnerships are the foundation of sustainable success.

With the help of friends, the idea of building something meaningful took shape. Together with trusted friends and partners, we started a small pharmaceutical marketing venture. Soon we realized that to truly make a lasting contribution to healthcare, we needed to establish our own manufacturing facility.

Thus began the journey of Optimus Laboratories (Pvt.) Ltd. What started as a vision gradually turned into reality through patience, resilience, and the unwavering trust of our partners. After years of dedication and effort, achieving our manufacturing facility and license was not just a milestone—it was the fulfillment of a dream.

Today, Optimus Laboratories stands as a symbol of determination, collaboration, and belief in a shared vision. As we move forward, our commitment remains clear: to deliver high-quality pharmaceutical products while contributing to better healthcare and improved quality of life.

Our Introduction

At Optimus, we care about your eye, ear, & nasal health. Our mission is to help people around the world see better and feel better by offering trusted solutions for everyday eye, ear & nasal care needs. With over 30 years of experience in ophthalmology through our parent company, Optimus Pharma, we've built strong connections with top eye care professionals. This allows us to stay at the forefront of new developments in vision care.

We created Optimus Laboratories to introduce a wide range of products — from eye-friendly pharmaceutical treatments — all designed to support healthier eyes and clearer vision.

Our promise is simple: we're here to support your eye, ear & nasal health through quality, commitment, and ethical & sustainable practice, every step of the way.

Mission

To make trusted, accessible, and high-quality products that support better eye, ear and nose health for all — combining scientific rigor with patient-centered care.

Vision

To be a trusted partner in everyday health care — known for delivering reliable pharma solutions that meet real-world needs, every day.

Core Values

We strive to improve through research, innovation, and adoption of advanced technologies.





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Our Management

CEO

Founder & Chief Executive Officer - Muhammad Hamid

DF

Director Finance - Asadullah

CFO

Chief Financial Officer - Gulzar Ahmed Bajwa

Our Team

Deep Industry Expertise

Our team brings a wealth of experience across the pharmaceutical value chain – including product development, manufacturing, regulatory affairs, and marketing. This comprehensive background allows us to navigate the industry with confidence and precision.

Highly Qualified Professionals

Each member of our team holds advanced academic degrees and relevant professional certifications in their respective fields, ensuring a high standard of competence and credibility in every area of operation.

Commitment to Ongoing Development

We prioritize continuous learning and professional growth. Our team regularly participates in training programs, workshops, and industry updates to stay at the forefront of pharmaceutical advancements and regulatory requirements.



Our Goals

Product Innovation for Better Health

We aim to develop and commercialize effective, safe, and innovative products that address the evolving needs of patients and healthcare professionals. While we offer established therapeutic solutions, we continuously seek to improve formulations, delivery systems, and patient outcomes through incremental adoption of innovation and adaptation to current Good Manufacturing Practices.

Market Expansion & Global Growth

Our goal is to strengthen our presence both nationally and internationally by expanding our reach into new markets. We are actively pursuing opportunities to bring our products to a broader audience, ensuring more patients have access to quality eye/ear/nose care. This includes:

- * Establishing a robust network of distributors and commercial partners
- * Forming strategic alliances with hospital, clinics, pharmacies, and healthcare providers
- * Participating in global tenders and regulatory registrations

Commitment to Quality, Safety & Compliance

We hold ourselves to the highest standards of quality and regulatory compliance. Every product we manufacture is developed under strict Good Manufacturing Practices (GMP) and in accordance with national and international regulatory guidelines.



Our Milestones

2013... Foundation of Optimus Pharma

Optimus Pharma was established with a vision to provide high-quality ophthalmic solutions and contribute meaningfully to the eye care sector.

2014... Launch of Core Ophthalmic Portfolio

We introduced our first five ophthalmic products in Pakistan, covering key therapeutic categories including lubricants, anti-infectives, anti-allergy, and anti-glaucoma – marking our entry into the national eye care market.

2016... Expansion of Product Range

Our portfolio grew with the addition of NSAIDs, corticosteroids, and steroid-antibiotic combinations, further strengthening our commitment to comprehensive ophthalmic care.

2021... Launch of Optimus Laboratories Project

We initiated the development of Optimus Laboratories, a dedicated manufacturing facility designed to produce high-quality pharmaceutical formulations for eye, ear, and nasal care – advancing our goal of becoming a fully integrated pharma manufacturer.

2025... Completion of Optimus Laboratories

The company has been granted a pharmaceutical manufacturing license by the competent regulatory authority, confirming that our facility, processes, and quality systems meet the required regulatory and compliance standards for the production of pharmaceutical products.



Pillars of Strength

Driven by Innovation

We are committed to creating value through differentiated and innovative solutions. Our focus on innovation also drives us to form strategic alliances that support continuous product advancement and growth.

Our People, Our Strength

Our team is at the heart of everything we do. Through collaboration, continuous learning, and professional development, we strive to deliver excellence across every function.

Decades of Experience in Ophthalmology

With over 30 years of specialized experience in ophthalmology – backed by our association with leading Multinational companies like Alcon, Allergan, Novartis – we bring deep industry knowledge and trusted expertise to every product we offer.

Market-Focused Growth

We align our strategies with evolving market trends and patient needs. With an ambitious outlook, we are actively expanding into new national and international markets in the years ahead.

Strong Relationships

We believe in building long-term, collaborative partnerships. Whether with suppliers, distributors, healthcare professionals, or clients, our approach is based on trust, transparency, and shared success.

Development & Manufacturing

Quality Without Compromise

We are committed to maintaining the highest standards of quality in every product we manufacture. From raw materials to final packaging, quality is embedded in every step of our processes.

Regulatory Compliance & Integrity

We strictly adhere to local and international regulatory standards, including GMP, and ISO guidelines. Integrity and transparency guide all our operations – from documentation to audits.

Safety & Environmental Responsibility

We prioritize the health and safety of our team and the communities we serve. Our facility is designed with environmental sustainability and occupational safety in mind.



Our Certifications

- ✓ **GMP**
Good Manufacturing Practice Compliant Facility
- ✓ **ISO 9001:2015**
Quality Management System (QMS)
- ✓ **ISO 14001:2015**
Environmental Management System (EMS)
- ✓ **ISO 45001:2018**
Occupational Health and Safety Management System (OHSMS)



Our Memberships

- ✓ **The Lahore Chamber of Commerce and Industry**
- ✓ **Pakistan Pharmaceutical Manufacturers Association**



Our Strengths

Commercial Network

We have built a strong and wide-reaching commercial network that actively engages with ophthalmologists and pharmacies across the country.

Our dedicated in-house sales team possesses deep expertise in ophthalmic products and therapies, ensuring accurate, impactful communication with healthcare professionals. With direct coverage across all regions of Pakistan, our team ensures consistent market presence and customer support.

Industry Connections

We have established a robust ecosystem of strategic partnerships within the ophthalmology sector.

Our extensive network includes manufacturers, healthcare providers, key opinion leaders (KOLs), and regulatory authorities – enabling us to stay aligned with industry standards, emerging trends, and collaborative opportunities that drive growth and innovation.



Product Segments

Ophthalmic

Solution / Suspension / Emulsion / Ointment



Otological

Ear Drops

Rhinological

Nasal Spray



Ophthalmic Segments

- Lubricants
- Anti-Infectives
- Steroids
- Anti-Biotic + Steroids
- Anti-Allergies
- Anti-Glaucoma
- NSAIDs



Lubricants / Artificial Tears

Therapeutic Class: Ocular Lubricant

Indication: Indicated for temporary relief of burning, irritation, and discomfort due to dryness of the eye and for protection against further irritation.



Polytears Eye Drops

(Polyethylene Glycol 400 0.4% + Propylene Glycol 0.3%)



Polygel Eye Gel

(Polyacrylic Acid 0.2%)



Optilube Eye Ointment

(Chlorobutanol with White Petrolatum & Mineral Oil)

Antibacterial Preparation

Therapeutic Class: Fluoroquinolone Antibiotic

Indication: Indicated for the treatment of bacterial conjunctivitis caused by susceptible strains of microorganisms.



Optimox Eye Drops

(Moxifloxacin 0.5%)



Opticip Eye Drops / Ointment

(Ciprofloxacin HCl 0.3%)

Optiquin Eye Drops / Ointment

(Ofloxacin 0.3%)



Antibacterial Preparations

Therapeutic Class: Aminoglycoside Antibiotic

Indication: Indicated for the treatment of external ocular infections (including conjunctivitis and keratitis) caused by susceptible bacteria.



Optibrex Eye Drops

(Tobramycin 0.3%)



Optibrex Eye Ointment

(Tobramycin 0.3%)



Optibrex Forte Eye Drops

(Tobramycin 1.5%)

Antifungal Preparations

Therapeutic Class: Antifungal

Indication: Indicated for the treatment of fungal infections of the eye, specifically fungal keratitis, conjunctivitis, and blepharitis.



OPTINAT Eye Drops

(Natamycin 5.0%)

Antiviral Preparations

Therapeutic Class: Antiviral

Indication: Indicated for the treatment of Herpes Simplex Keratitis (dendritic keratitis).



Optivir Eye Ointment

(Acyclovir 3%)

Anti-Glaucoma Preparations

Therapeutic Class: Beta-Adrenergic Blocker

Indication: Indicated for lowering intraocular pressure in patients with open-angle glaucoma or ocular hypertension.



Optim Eye Drops

(Timolol Maleate 0.5%)

Therapeutic Class: Carbonic Anhydrase Inhibitor + Beta-Blocker

Indication: Indicated for the reduction of elevated intraocular pressure (IOP) in patients with open-angle glaucoma or ocular hypertension who are insufficiently responsive to monotherapy.



Timodor Eye Drops

(Dorzolamide HCl 2% + Timolol Maleate 0.5%)

OPTIMUS

Anti-Inflammatory (NSAID)

Therapeutic Class: Non-Steroidal Anti-Inflammatory Drug (NSAID)

Indication: Indicated for the treatment of pain and inflammation associated with cataract surgery and reduction of risk of postoperative macular edema in diabetic patients. Ketorolac reduces the synthesis of prostaglandins, which are responsible for inflammation, pain & redness.



Optinac Eye Drops

(Nepafenac 0.1%)



Optinac Forte Eye Drops

(Nepafenac 0.3%)



Optiket Eye Drops

Ketorolac Tromethamine 0.5%)

Corticosteroid Preparations

Therapeutic Class: Ophthalmic Corticosteroids

Indication: Indicated for the treatment of steroid-responsive inflammatory conditions of the palpebral and bulbar conjunctiva, cornea, & anterior segment of the globe, including postoperative inflammation.



Lotinol Mild Eye Drops

(Loteprednol Etabonate 0.25%)



Lotinol Eye Drops / Ointment

(Loteprednol Etabonate 0.5%)



Lotinol Forte Eye Drops

(Loteprednol Etabonate 1.0%)

Corticosteroid Preparations

Therapeutic Class: Ophthalmic Corticosteroids

Indication: Indicated for the treatment of steroid-responsive inflammatory conditions of the palpebral and bulbar conjunctiva, cornea, & anterior segment of the globe, including postoperative inflammation.

Econodex Eye Drops

(Dexamethasone Sodium Phosphate 0.1%)



Econopred Eye Drops

(Prednisolone Acetate 1%)



Corticosteroid Preparations

Therapeutic Class: Ophthalmic Corticosteroids

Indication: Indicated for the treatment of steroid-responsive inflammatory conditions of the palpebral and bulbar conjunctiva, cornea, & anterior segment of the globe, including postoperative inflammation.

Optiflor Eye Drops / Ointment

(Fluorometholone 0.1%)



Optiflor Forte Eye Drops

(Fluorometholone 0.25%)

Antibiotic + Steroid Combinations

Therapeutic Class: Corticosteroid + Antibacterial Combination

Indication: Indicated for steroid-responsive inflammatory ocular conditions where superficial bacterial infection or a risk of bacterial infection exists.

Optibrex-D Eye Drops / Ointment

(Dexamethasone 0.1% + Tobramycin 0.3%)



Lotinol-T Eye Drops

(Loteprednol Etabonate 0.5% + Tobramycin 0.3%)



Anti-Allergic / Decongestant Preparations

Therapeutic Class: Antihistamine / Mast Cell Stabilizer

Indication: Indicated for the treatment of itching associated with allergic conjunctivitis.

Eyepat Eye Drops

(Olopatadine HCl 0.1%)



Eyepat Eye Drops

(Olopatadine HCl 0.2%)



Eyepat Forte Eye Drops

(Olopatadine HCl 0.7%)

Anti-Allergic / Decongestant Preparations

Therapeutic Class: Mast Cell Stabilizer / Decongestant

Indication: Prophylaxis and treatment of seasonal and perennial allergic conjunctivitis. Sodium Cromoglycate acts as a mast cell stabilizer, inhibiting the release of histamine and reducing inflammation. Tetrahydrozoline is a vasoconstrictor that narrows blood vessels in the eyes, alleviating redness and swelling. This combination is effective for relieving symptoms like itching, redness, and tearing associated with allergic reactions.



Catacrom Eye Drops

(Sodium Cromoglycate 4% + Tetrahydrozoline 0.05%)

Therapeutic Class: Decongestant / Anti Histamine

Indication: Temporary relief of ocular redness, itching, and discomfort associated with allergic conjunctivitis.



Opticon-A Eye Drops

(Naphazoline HCl 0.025% + Pheniramine Maleate 0.3%)

Our Product Pipeline

Through ongoing research and close monitoring of global pharmaceutical trends, we are actively expanding our portfolio. This commitment enables us to introduce innovative formulations and improve access to advanced therapies for patients and healthcare professionals.

Ophthalmic Drops

Formulation	Pack Size
Levofloxacin 0.5% & 1.5% Eye Drops	5 ml
Cetirizine 0.24% Eye Drops	5 ml
Cyclosporin 0.05% & 0.1% Eye Drops	5 ml
Levofloxacin 0.5% + Dexamethasone 0.1% Eye Drops	5 ml
Prednisolone Acetate 0.25% + Sulphacetamide 10% Ophthalmic Suspension	5 ml
Difluprednol 0.05% Ophthalmic Emulsion	5 ml
Latanoprost 0.005% Eye Drops	2.5 ml
Latanoprost 0.005% + Timolol Maleate 0.5% Eye Drops	2.5 ml
Travoprost 0.004% Eye Drops	2.5 ml
Travoprost 0.004% + Timolol Maleate 0.5% Eye Drops	2.5 ml
Brinzolamide 1.0% Ophthalmic Suspension	5 ml
Brinzolamide 1.0% + Brimonidine Tartrate 0.2% Ophthalmic Suspension	5 ml
Brimonidine Tartrate 0.2% Eye Drops	5 ml
Brimonidine Tartrate 0.2% + Timolol Maleate 0.5% Eye Drops	5 ml
Brimonidine Tartrate 0.025% Eye Drops	7.5 ml
Levobunolol HCl 0.5% Eye Drops	5 ml
Azelastine HCl 0.0457% Eye Drops	10 ml
Levocabastine HCl 0.5mg/ml	5 ml
Nedocromil Sodium 2.0% Eye Drops	5 ml
Azithromycin 1% Eye Drops	5 ml

Our Product Pipeline

Ophthalmic Ointments

Formulation	Pack Size
Vitamin-A Palmitate 25000 IU Eye Ointment	5 gm
Erythromycin 0.5% Eye Ointment	3.5 gm
Neomycin and Polymyxin B Sulfates and Bacitracin Zinc Eye Ointment	3.5 gm
Dexamethasone, Neomycin and Polymyxin B Eye Ointment	3.5 gm
Prednisolone Acetate 0.25% + Sulphacetamide 10% Eye Ointment	3.5 gm
Ganciclovir 5% Eye Ointment	4.5 gm
Acyclovir 3% Eye Ointment	5 gm



Our Product Pipeline

Ear Drops

Fluoroquinolone (Antibiotic)

Ofloxacin 0.3% & 0.6% Ear Drops

5 ml

Ciprofloxacin 0.3% Ear Drops

5 ml

Antibiotic + Local Anesthetic Combination

Lignocaine 5.0% + Ciprofloxacin 0.3% Ear Drops

5 ml

Antibiotic + Corticosteroid Combination

Dexamethasone 0.1% + Ciprofloxacin 0.3% Ear Drops

5 ml

Dexamethasone 0.1% + Tobramycin 0.3% Ear Drops

5 ml

Antibiotic + Local Anaesthetic + Antiseptic / Vehicle

Polymyxin B Sulphate 10,000 units + Lignocaine HCl 5.0% + Propylene Glycol 0.1%

5 ml

Our Product Pipeline

Nasal Spray

Intranasal Corticosteroids (Anti-inflammatory / Anti-allergic)

Mometasone 0.05% Nasal Spray	10 ml
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Triamcinolone Acetonide 0.055% Nasal Spray	15 ml
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Flusinolide 0.025% Nasal Spray	15 ml
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Fluticasone Propionate 0.05% Nasal Spray	10 ml
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Corticosteroid + Antihistamine Combination

Fluticasone Propionate 50 mcg + Azelastine HCl 140 mcg Nasal Spray	7 ml
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Corticosteroid + Nasal Decongestant Combination

Fluticasone Propionate 27.5 mcg + Oxymetazoline HCl 50 mcg Nasal Spray	7 gm
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Mast Cell Stabilizer (Anti-allergic Prophylactic)

Sodium Cromoglycate 4.0% Nasal Spray	15 ml
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Intranasal Antihistamine

Olopatadine HCl 0.6% (665 mcg) Nasal Spray	15 ml
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Sympathomimetic Nasal Decongestant

Xylometazoline HCl 0.1% Nasal Spray	20 ml
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Mast Cell Stabilizer + Nasal Decongestant Combination

Sodium Cromoglycate 2.0% + Xylometazoline 0.025% Nasal Spray	15 ml
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Steroid + Dual Sympathomimetic Decongestant

Naphazoline Nitrate 1.25 mg + Prednisolone Acetate 0.025 mg + Ephedrine HCl 5 mg Nasal Spray	15 ml
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Connect with us.



CALL US

+92 321 5182261



EMAIL

mhsindhu@optimuslaboratories.com



WEBSITE

www.optimuslaboratories.com



HEAD OFFICE

259, F/1-Block, Wapda Town, Lahore, Pakistan



FACTORY

Plot No.62, Bhalwal Industrial Estate, Bhalwal, District Sargodha, Pakistan